



THE SIMPLEST WAY TO BUY & SELL CRYPTOCURRENCY

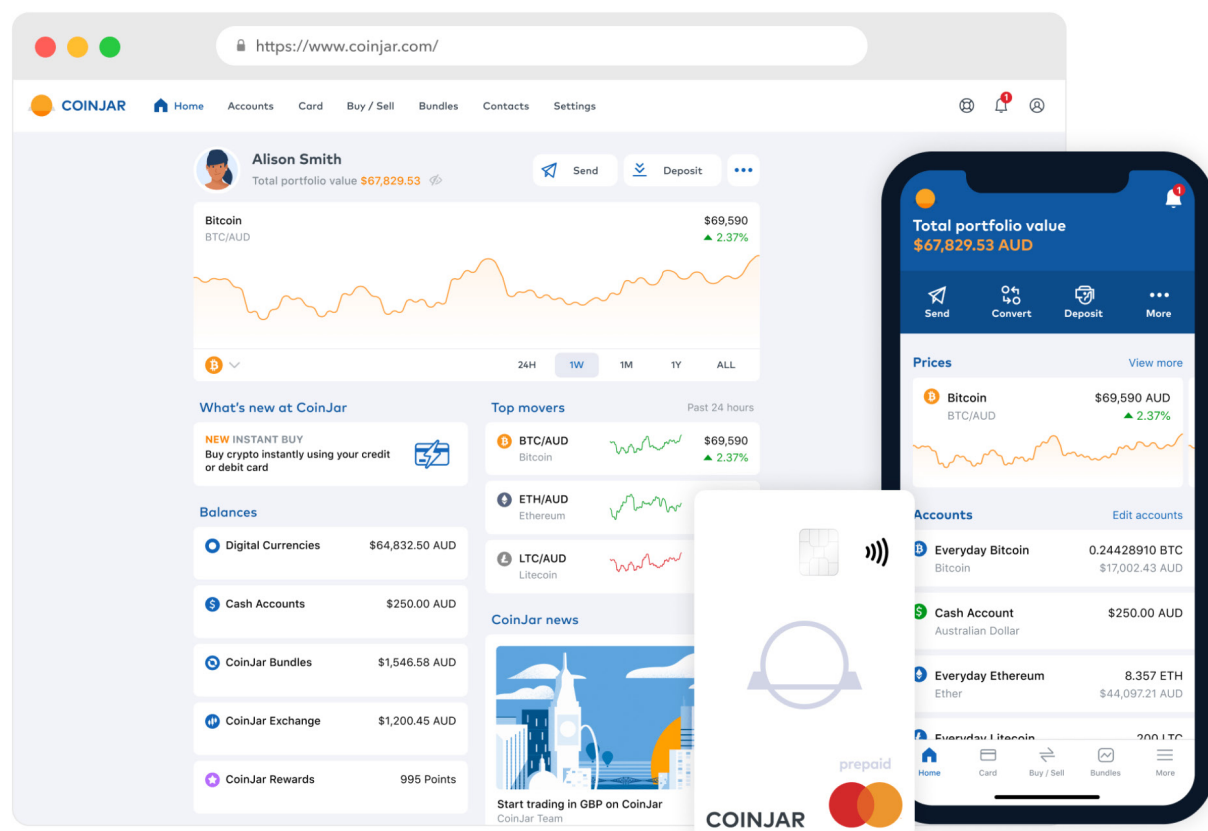
CoinJar is Australia's longest-running cryptocurrency exchange. We make it easy to buy, sell and spend Bitcoin, Ethereum and dozens of other cryptocurrencies.

ABOUT US

CoinJar is Australia's leading cryptocurrency exchange. Since 2013, we've helped more than 500,000 Australians to buy, sell and spend billions of dollars in Bitcoin, Ethereum and other cryptocurrencies.

We make cryptocurrency accessible to everyone

Our mission has always been to make it as simple and secure as possible for people to invest in the cryptocurrency future. We're not simply an exchange or a trading platform – we want to build best-in-class financial products that help people access and use cryptocurrency in their everyday lives.





WHAT WE DO

We're more than a cryptocurrency exchange. Across an ever-expanding product suite we're giving people the tools they need to take full advantage of the crypto revolution.

Meet the CoinJar family



CoinJar App

Built with ease-of-use in mind, our market-leading CoinJar App allows users to buy and sell crypto with the device in their hand.

CoinJar Card

CoinJar Card is a fully featured Mastercard that lets people use their crypto like cash, in-store and online, with both Apple Pay and Google Pay functionality.

CoinJar Bundles

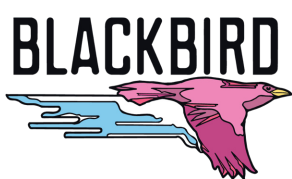
CoinJar Bundles offer a simple way for users to diversify their portfolios by purchasing themed baskets of cryptocurrency with the one transaction.

CoinJar Exchange

CoinJar Exchange is a state-of-the-art, customisable trading platform that offers 0% taker fees, tight spreads and a proprietary liquidity engine.

WHAT WE DO

CoinJar is a profitable and fast-growing business backed by some of the world's most forward-thinking investors.



By the numbers

Established in **2013**

More than **600,000** customers worldwide

Billions in transactions and assets under custody

Buy, sell and trade **30 high-quality** cryptocurrencies

4.7 stars on the iOS App Store

150,000 subscribers to our fortnightly newsletter

CoinJar Partnerships

CoinJar is the Official Cryptocurrency Exchange Partner of the Melbourne Demons, a market-first sponsorship across both the men's and women's teams, and the English Premier League's Brentford FC.





FOUNDERS

United by a passion for blockchain technology and the revolutionary implications of cryptocurrency, CoinJar founders Asher Tan and Ryan Zhou remain the company's driving force.



Asher Tan

Co-Founder/CEO  [@ashertn](#)

Asher is the co-founder and CEO of CoinJar. Tired of being on the sidelines as an analyst, in 2013 he saw an opportunity to unite his passion for finance and technology, establishing what became CoinJar - a range of fintech products including a cryptocurrency wallet, exchange and credit card.



Ryan Zhou

Co-Founder/COO  [@ryantzhou](#)

Ryan is a hands-on full-stack engineer and finance expert. In addition to building CoinJar, Ryan has completed a Bachelor of Commerce, obtained a CFA charter and is enrolled in the Master of Science (Comp. Science) at the University of Melbourne. He was listed in Forbes 30 Under 30 Asia 2018.





IN THE PRESS

"As one of the biggest players in the Australian cryptocurrency industry, CoinJar takes an active, thought-leadership role in the media and regulatory conversation around crypto."

SMH

01/2021

AFR

05/2021



Bitcoin rival Ethereum hits new heights as investors flock to cryptocurrencies



Dog eat Doge: AFL clubs cash in on crypto

AFR

06/2021

NASDAQ

08/2021

"I think the industry needs licensing, I really think it needs to be regulated by some sort of AFSL (Australian Finance Services Licence) [...] "I think every prominent founder and every prominent executive in the industry wants licensing."

- Jordan Michaelides
CoinJar Head of Partnerships

FINANCIAL REVIEW

Cryptocurrencies chasing a license to thrill

"Other providers utilize the U.S. dollar or Singaporean dollars, which in turn, leads to "crippling" international transaction fees while using their cards for everyday purchases."

- Dominic Gluchowski
CoinJar Chief Marketing Officer

Nasdaq

Australian exchange CoinJar unveils crypto Mastercard in country first



MEDIA ENQUIRIES

For more information or interview requests, contact our CMO
Dominic Gluchowski: press@coinjar.com.

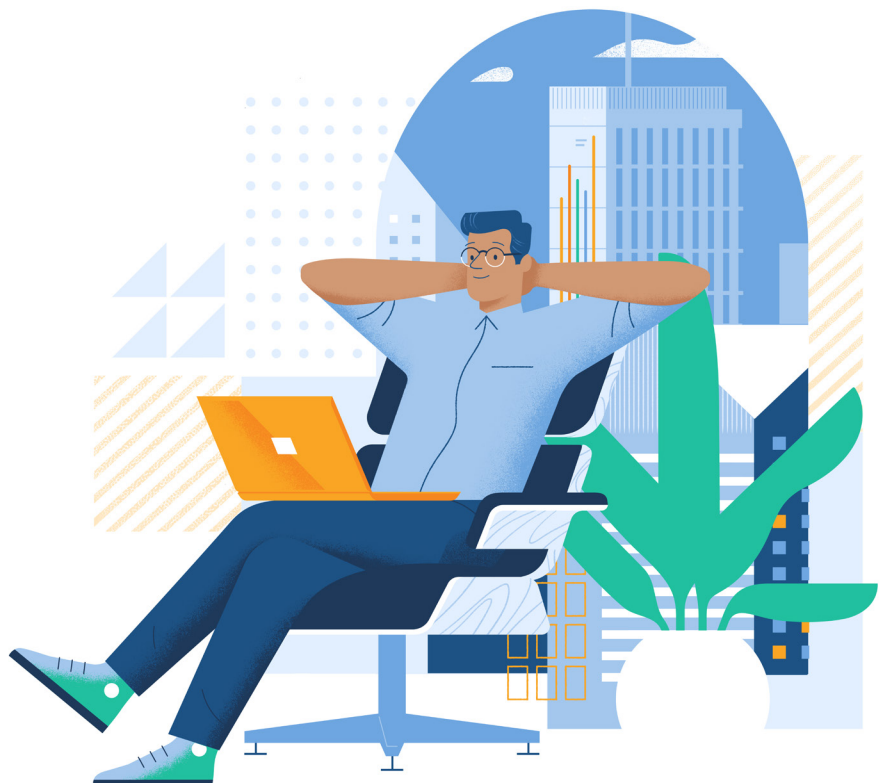
Check out blog.coinjar.com for all the latest updates.

"CoinJar is dedicated to taking cryptocurrency into the mainstream. Our goal is simple: to make crypto both accessible and useful, to everyone, every day."



Asher Tan

CEO - CoinJar





COINJAR

WWW.COINJAR.COM